

Sele Based Approach Privacy Notice

This privacy notice tells you how East Hertfordshire District Council uses your personal information to better understand the opportunities and barriers to engaging in healthy eating, physical activity and other placed based factors.

The type of personal information we collect

We currently collect and process the following information:

- Name
- Age
- Ethnicity
- Gender
- Postcode
- Email
- Lifestyle perceptions, attitudes and behaviours, barriers and incentives
- Issues relating to living and working in Sele, accessing assets and facilities

How we get the personal information and why we have it

Personal information we process is provided to us directly by you for the following reasons:

- To engage with residents via a survey for information to:
 - Understand current participation using Sele Community assets and active outdoors offers;
 - Understand the community challenges;
 - Build a picture of barriers and opportunities related to needs;
 - Understand issues within the Sele community;
 - Gain insight into shopping and food buying habits and physical activity levels;
 - Understand current offers and what the community would like to be involved in from a physical activity perspective;
 - Understand what would help connect people to places and spaces in Sele.

Your personal information will be shared with Herts Sports Partnership, Active East Herts and Hertfordshire County Council Public Health for informing the lead partners about the Sele Community Project so that the resident delivery programme of activities can happen and the learning from the project can benefit the residents, businesses, partners and community assets in Sele.

Under the UK General Data Protection Regulation (GDPR), the lawful basis we rely on for processing this information are:

- (a) Your consent. You are able to remove your consent at any time. You can do this by contacting simon.barfoot@eastherts.gov.uk

Personal information about your ethnicity will be processed. This is special category data which requires us to have additional conditions in place prior to processing. Under the UK GDPR, we rely on your explicit consent for this and you can remove this at any time by contacting simon.barfoot@eastherts.gov.uk.

International data transfers

The council does not share your information with countries outside of the UK without ensuring that sufficient safeguards are in place that are equivalent to the UK Data Protection legislation or the UK GDPR. For this purpose, we do not share your data internationally.

Automated decision making

There are restrictions on automated decisions based solely on automated means without any human involvement, including restrictions on profiling. Your personal information will not be subject to automated decision making or profiling for this purpose.

How we store your personal information

Please see the [Corporate Privacy Notice](#)

How long we keep your information

Please see the [Retention Schedule](#)

Your data protection rights

Please see the [Corporate Privacy Notice](#)

Our contact details

Please see the [Corporate Privacy Notice](#)

How to complain

Please see the [Corporate Privacy Notice](#)